

For Immediate Release

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ECHL Hires Star Player to Score Points *Off* the Ice

DAYTON, OH — The ECHL Hockey League's "on-ice" personnel can rest easy knowing PaySourceUSA (www.paysourceusa.net) is now between the pipes!

The Dayton, Ohio-based Professional Employer Organization will provide full-service, streamlined Human Resources administration, Payroll, Unemployment administration, Group Health Benefits, and Supplemental Health Benefits services to all "on-ice" personnel, including players, coaches, trainers and equipment managers. Partnering with PaySourceUSA allows organizations like the ECHL to avoid unnecessary risk; comply with government regulations and guidelines; attract and retain a higher quality workforce; and focus on core business practices—often saving money that flows directly to an organization's bottom line.

"We're excited about our partnership with the ECHL," said Carey Painter, President/CEO of PaySourceUSA. "The services we're providing to the ECHL will set the standard for enhancing the operational efficiencies of all the teams in the league."

As part of its commitment to the ECHL, PaySourceUSA is also proud to serve as a key sponsor of the ECHL's 2007 season through its Cooperative Marketing Program. This unique marketing program is designed to provide additional sponsorship support to PaySourceUSA's sports team clients, such as the Arena Football League, via traditional on-field signage, a customized referral and networking program, and a Member Discount Program, which includes pay check inserts sent to 28,000+ PaySourceUSA employees and a quarterly newsletter highlighting specific teams.

"PaySourceUSA provides a multitude of services that will enhance both day-to-day operations and efficiencies of our member teams," said Glen Thornborough, Sr. Vice President, Business Development for the ECHL. "And our marketing partnership will afford PaySourceUSA the opportunity to grow in our non-traditional markets, and provide vast



exposure and penetration at the ECHL All-Star Game and other special events throughout the season. We look forward to a long-standing relationship.”

About PaySourceUSA

Flexibility, Reliability, Dependability and a focus on **Customer Service** made PaySourceUSA (www.paysourceusa.net) one the fastest growing businesses in the U.S. in 2004 and 2005, according to INC Magazine. With more than 28,000 employees and 350 clients worldwide, PaySourceUSA is a leader in the Professional Employer Organization (PEO) industry. PaySourceUSA is ISO-9000 certified, and is licensed to do business in all 50 U.S. states and five countries.

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